

Leads

Receive access to brides 24/7 !

It's Charlotte's most sophisticated leads database:

<http://Charlotte.PerfectWeddingGuide.com>

The screenshot shows the user interface of the Perfect Wedding Guide website. At the top, there are navigation tabs: "find vendors", "get ideas", "go shopping", "attend events", "sign out", "my leads", and a shopping cart icon. Below the navigation is a welcome message: "Welcome, rick.caldwell@pwg.com" and a link to "Dashboard | Users | Seeds".

The main content area is divided into two sections. On the left is the "search leads" sidebar, which includes filters for "create date" (from 01/17/2006 to 01/27/2011), "wedding date" (from 07/01/2008 to 01/27/2011), "markets" (with "Atlanta" checked), "total budget" (sliders from \$0 to \$50,000), "guests" (sliders from 0 to 500), "zip code" (input field with "25"), and "distance from zip code" (sliders from 0 mi to 200 mi). A "search" button is at the bottom of the sidebar.

The right section is titled "search results - 165 lead results". It contains a table with columns: "Last Name", "First Name", "Wed Date", "Guests", and "Budget". The table lists various leads, such as Anderson Anitra, Arder Beth, Aultman Nicole, etc. To the right of the table is an "export" menu with options: "download", "lead sheets", and "mailing labels". The "lead sheets" option is circled in orange.

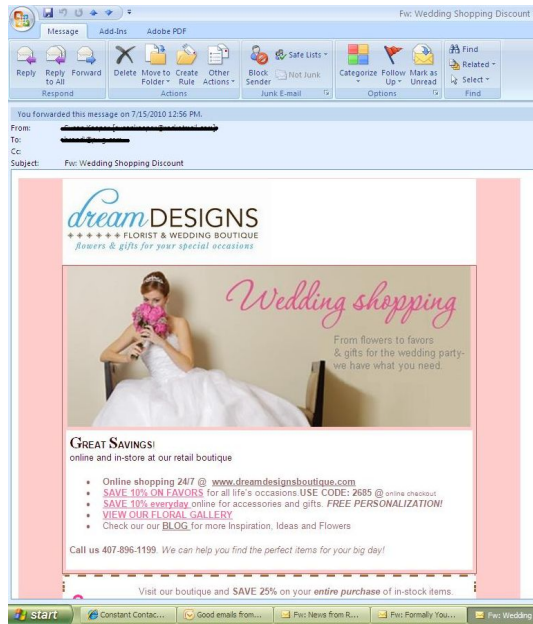
Below the main table, there are two more sections: "matched leads - 550 lead results" and "bridal show leads - 20 lead results".

Download them in
Excel!

Create lead sheets!

Create mailing
labels!

It's up to you!
Just access them and begin
connecting with brides
today!



Become an intelligent email marketer and begin a Permission Based Marketing campaign with Perfect Wedding Guide!

We'll help you save your online reputation and your IP address by soliciting **ONLY** the brides that want to hear from **YOU!**

Why?

- To strengthen your relationships
- To increase your sales
- To build the value of your brand
- To save you from being seen as a Spammer



Search for leads three ways:

✓ Searched Results

Leads that match your specific search results

*phone and mailing addresses available only

✓ Matched Leads

A lead search that matches you with brides that are actually searching for you too

*phone, mailing address and email addresses available

✓ Bridal Show Leads

Leads that came in from local bridal shows

*phone, mailing address and email addresses available

The screenshots illustrate the search interface for leads. The top screenshot shows a search for 165 leads with filters for create date (01/17/2006 to 01/27/2011), wedding date (07/01/2008 to 01/27/2011), and markets (Atlanta checked). The middle screenshot shows 550 matched leads and 20 bridal show leads. The bottom screenshot shows 0 search results, 550 matched leads, and 2 bridal show leads. The interface includes a search bar, filters, and a table of leads with columns for Last Name, First Name, Wed Date, Guests, and Budget. A 'watch now' button is highlighted in the bottom screenshot.

Last Name	First Name	Wed Date	Guests	Budget
Anderson	Anitra	2009-09-26	150	5000
Ardor	Beth	2009-06-27	110	10000
Aultman	Nicole	2009-07-11	150	10000
Austin	Ieshia	2009-08-22	300	3500
Beam	Lisa	2009-10-31	180	1500
Benevelli	Lisa	2009-06-27	200	25000
Berger	Beverly Jones	2010-06-19	150	15000
Beverly	Megan	2010-05-15	120	8000
brakebusch	Sallyjo	2009-06-07	75	8000
Bray	Armita	2009-09-05	75	5000
Bryant	Cate	2009-10-17	150	10000
Buchanan	Jenee	2010-07-05	150	30000
Burch	Donzella	2009-10-17	100	5000
Burns	Christia	2009-06-13	75	6000
Callaway	Mitsue	2009-11-07	150	5000
Calvert	Julie	2009-06-13	175	15000
Cass	Mea	2009-06-20	30	4000
Chenault	Nakisha	2009-10-10	100	10000
Chivers	Debbie	2009-04-04	75	5000
Cilly				